National 4-H Week Window Display Scorecard

Club	 	 	
Location	 	 	
Date			

Basis of Evaluation	Target	Your Score
Educational Value:		
✓ Does it promote 4-H?		
✓ Does it show life skills?		
Ooes it prompt the viewer to act? Volunteer? Join 4-H?		
✓ Is there a phone number for interested viewers?	30	
✓ Are handouts available?		
✓ Is it clear, factual, and timely?		
Can young people understand the message?		
Interest & Originality:		
✓ Does it follow the theme, if any?		
✓ Does it attract youth?		
✓ Is the idea original and presented creatively?	20	
 Does the display have moving parts or lighting effects to capture the 		
audience or invite their participation?		
Appearance:		
✓ Is it artistic, neat, and well-balanced?		
✓ Are the colors attractive and appropriate?	25	
✓ Is the display in proportion to the space available?		
Quality of Display Materials:		
√ Signs easy to read?		
√ Neatly lettered? Spelling accurate?	15	
√ 4-H project items, photographs, or materials exhibited?		
Location:		
✓ Good traffic route?	10	
✓ Appropriate to intended audience?		
TOTAL POINTS:	100	
COMMENTS:		