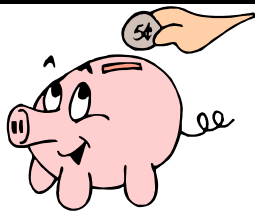


SECTION 29 – CONSUMER ECONOMICS



Exhibits in the following classes should reflect the youth's understanding of one or more consumer economics concepts.

Topics related to: (1) consumer understanding of and interaction in the market place. (2) management of personal resources - money, time, energy & skills.

Topics are covered in the - 4-H Consumer Education Program "*My Money, Myself*", "*It All Adds Up*," & "*Financial Fitness for Young Adults*", which provide a basis for exhibit themes and judging. Entries can be based upon other project areas but will be judged on consumer economics criteria as indicated. **Judging is based on:** purpose /principle idea, (b) effectiveness in illustrating the idea, accuracy of information given, appearance, and organization.

446 (A) POSTER SERIES OR THREE-DIMENSIONAL EXHIBIT:

Topic illustrated should be:

(1) chosen from a consumer economics program activity. (2) convey consumer information on the topic to the fair visitor employ one or more exhibits techniques, models, samples, poster series (2 or more), photos (mounted on sturdy cardboard and large enough to be seen). Signs or labels may be necessary to explain the exhibit. The size of the exhibit is limited to a card table. **Topics which may be illustrated include**, but are not limited to: "*My Money, Myself*" savings stock bank and /or super spender game board with materials and related completed activity sheets with additional illustrations of savings and spending concepts. "*It All Adds Up*" and "*Financial Fitness for Young Adults*" a replica of a defective product and a description/illustration of how to obtain satisfaction; purchases, a collection of labels, packages, and hang-tags with a description of consumer information furnished.

446 (B) A POSTER (at least 14" x 22") - Illustrating a consumer economics topic, which also conveys consumer information to the fair visitor. **Topics to be shown include, but are not limited to, from:** "*My Money, Myself*" values collage and/or illustration of "*My Resources, Myself*" worksheet with descriptive heading, charts illustrating the results of product rating tests with explanations; from "*It All Adds Up*" results of a survey comparing costs of financing the purchase of a consumer product (ex. car, couch, stereo) from several credit lenders; results of a local market search for a consumer product describing the variation in product quality, features and price available from different merchants; from either programs a personal spending record with some description and information, an original advertisement for consumer item with explanations and descriptions.

C. **GROUP** - same as classes above but describing a group's efforts in consumer economics. Photos are especially encouraged.